

Growth and development of Tourism in Orchha

(MRS) AARTI MUNDAN AND D.K. GAUTAM

Deptt of Applied Business Economics, K.R. College, Mathura

Abstract

Travelling is as old as mankind. Initially man use to wander to satisfy his hunger. As his thinking and intellect grew, travel was undertaken for some specific purpose, be it conquest, pilgrimage or trade. In recent years a major shift has taken place in the motivations for travel. Tourism has emerged as one of the fastest growing industry of 21st Century, singularly accounting for approximately 9% of the World Trade and 35% of the Global Trade in services this Mega Industry is now serving as the biggest source of foreign exchange earnings for more than three dozen countries. Infect tourism is not just economics its multidimensional, multifaceted and far-reaching socio-cultural and environmental implications are also much noteworthy. Its contribution in Modernization of infrastructure, fostering social awareness, infusing positive outlook towards life revival of Unique Traditions of Art and Craft, revaluation of heritage and objects, activation of latent entrepreneurship, improvement in health and hygiene. The study is based on secondary data.

Key words: Pilgrimage, socio-cultural, heritage, foreign, entrepreneurship

Introduction

Orchha is the erstwhile capital city of the Bundela rulers. The town is steeped in history and is famous for its palaces and temples built in the 16th and 17th Centuries. The architectural splendor of the monuments in Orchha reflects the glory of its rulers. most of the tourist come from near by area for “Darshan” of famous temple of Shri Ramraja and near the bank of Betwa River they enjoy come for picnic etc. and return. Since it is religious place due to which many religion activities are organized Makar Sankranti at 14th January, Ram Navmi (Birth of Shi Ramraja) in April, Sawanteej in July-August and Vivah Panchmi (Marriage of Sri Ramraja) fares are organized in which about 1 Lakh to 1.5 Lakh people come to Orchha. as census 2011 the population of Orchha Nagar Panchayat is 1151.

objectives:

1. To know the Growth and Development of Tourism in Orchha.
- 2- To know the manner of development of Tourism in Orchha.

Methodology

The present study is confined to Orchha tourist place only. *Orchha Monuments are as-*

Chaturbhuj Temple, Old Bavri, Old Gaushala, Laxmi Temple, The Kothis behind Dauji, Gundrai Darvaja, First old gate, Palki Mahal, Old Haveli, Oont Khana, Chhatrian of three Dasion, Barud Khana, Raghu Vansh Mani Temple, Vallabh Temple, Ancient Temple Behind Sitamari, Hanumanji Temple, Siddh Baba & Cavity, Harsiddhi Devi Temple, Katila

Davya, Shiv Temple, Sitamari Temple, Praveen Rani Mahal & Garden, Jahangir Mahal, Raja Mahal, Vanvasi Temple, Yogya Shala, Maqbara and Chhatrian, Radhika Raman Temple and Shashi Darvaja.

Important Monument

- 1- Jahangir Mahal- In 17th Century this Mahal was built by Raja Vir Singhju Dev when emperor Jahangir came to Orchha. Its strong walls, nice Chhatrian and in the stone beautiful arts make this place more attractive.
- 2- Raj Mahal- This was built by Raja Madhukar Shah, they were very religious persons, this Mahal attracts tourist towards itself because of cleanliness and from the attraction of beautiful Chhatrian. Here’s monuments are important from religion point of view.
- 3- Rajpraveen Mahal- Rai Praveen was a famous dancer and loved its Raja Intramani. She was sent in the Akbar Darbar. Akbar was impressed by her way of talking so result of which Rajpraveen told her love from Raja Indramani and Akabar sent her back to Orchha. Rajraveen’s Mahal also situated near the fort.
- 4- Chaturbhuj Temple- This Mahal was built for establishment of State Lord Ram but it could not become possible. Attractive arts on the Walls are there in temple.
- 5- Laxmi Temple- This was built by Raja Vir Singh Dev in 1679. In 1809 Goloden Statue of Laxmiji was carried out by Malar Rao Holkar and it is said that this statue of Laxmiji was established in the temple near Shipra river in Ujjain.

6- Phool Bagh- It is the garden of flowers in which a small house is there. It had nine houses which were of Raja Vir Singh Dev's nine sons. Under the main building it was underground and two big Ventilator was there which were known as Sawan- Bhadon. There is a Hardaul Baithka near it.

As per statistical survey by Nagar Panchayat, Orchha year 2015-16 Educational Institutions and Health Sources are as under-

Education Institutions		Health Services	
Primary Schools	7	Govt.Hospital	01
Junior High School	5	Private Doctors	08
Higher Secondary Schools	1		

There are two Central Govt. Offices, 13 State Govt. Offices, Three Autonomous and Five Banks.

Accommodation in Orchha

various hotels will found in Orchha as shown by Table 1

Table 1: Name of Hotels in Orchha

S. No.	Name of Hotel	Category	No. of Beds	No. of Rooms	Tariff Single (In Rs.)
1	Sheesh Mahal Govt.	High	20	10	2000.00
2	Hotel Palki Mahal Govt.	High	32	15	2500.00
3	Adity Hotel	Delux	40	30	2800.00
4	Sunset Hotel	High	30	18	1800.00
5	Monarch Rama	High	28	20	2200.00
6	Ganpati	High	32	25	2000.00
7	Sun Rise	Delux	42	30	2800.00
8	Om Hotel	High	22	12	1200.00
9	Shivam Palace	Delux	60	40	3500.00
10	Hardik Resort	High	20	08	1400.00
11	Hotel Fort View	High	18	10	1500.00
12	Orcha Resort	Deluxe	68	35	3000.00
13	Hotel Mansarovar Govt.	High	16	8	1500.00
14	Paryatak Dharamshala	-	32	16	1000.00
15	Bundelkhand Riverside, Orchha	High	40	12	1800.00

Source: Directory ogf M.P. Tourism

Table 2: Land in Orchha durin year 2015

S. No.	Type of using land	Developed area (In ha)	Percentage	Rate of Lands (ha/1000 person)
1	For Living Purpose	14.00	29.00	3.11
2	For Commercial Purpose	5.00	10.50	1.11
3	Industrial	-	-	-
4	Publicity Semi Publicity	22.00	46.00	4.90
5	Entertainment	2.00	4.00	4.90
6	Transportation	5.00	10.50	1.1

(Source – Observation by Nagar and Gram Nivesh Sagar)

Planning duration

Although development is a continuous process yet definite time period fixation is necessary. Therefore for Orchha development planning duration year 2020. After this time period development will be continuous.

In future tourist arrivals information we can get from Orcaheology department where tourist go to see historical places and museum.

According to Archaeological information year 2010-11 increasing in the rate of domestic tourist 13% and international tourist 35.5% keeping in mind this increasing rate in the year of planning process the number of domestic tourist 25% and international tourist 45% approximately. On the basis 27000 domestic and 46000 international tourist arrival possible.

Planning concept

- 1- Road connecting should be in such a way that tourists may not have problem to reach at that place.
- 2- Protection of monuments and try to develop nearest area.
- 3- Develop near the bank Betwa.
- 4- Making the balance in atmosphere.

Table 3: The land which could not be used due to various problems in Orchha

S. No.	Detail	Present Situation	Problem
1	Palki Mahal	Offices, Guest house and Living Place	Protected
2	Ranger Living Place/ Shops	Shops near Mal Road and Living Place	Problem in Vehicle Passing
3	From Chauraha Entrance Gate of RamRaja Temple	Shops	Problem
4	Chaturbhuj Temple	Dharamshala/Shop/School	Protected Monument
5	Old Police Thana	Living Place	Parking Area
6	The Area within coming 100 Mt. from Protected Monument	Living Place, Sops	Protected Monument
7	Nagar Panchayat Office and other	On the Ramraja Mandir Chauraha	Not right use of Place
8	On Tikamgarh Road Near Bus Stand Temporary Shops	Tikamgarh Road	Not right use of Place
9	Temporary Vegetable Place	Mandir Aria	Problem in Cleanliness

5- Tourist hotel, camping ground and develop other tourist activities.

6- Prohibition of heavy vehicles in the town so that there may be quite atmosphere.

7- No construction work in the range 100 meter monuments and in 200 meter rang construction work possible taking the permission of archaeological department. Proposed the land with 200 meter.

a. The land which is necessary for living purpose which is developed around the Ram Raja temple the land is proposed 45 hector which is 20.50% of total proposed land. This thing is kept in mind that original form should not be effected of town.

b. For Commercial purpose the land is proposed 13 hector which is 5.90% of proposed area. Tourist hotel areal is not included in it. Since these proposals are giving under tourist encouragement. It includes local tourist market in Orchha, Convenient shops etc.

Near Pratappura Industrial area meeting of roads 5.0 hector land as been propped.

Industrial- Not Included in town-

It is Pratappura which is 8 km. away from Orchha by Madhya Pradesh Industrial Corporation had been proposed 40 hector land.

For Entertainment- Behind the forte Betwa river's bank is proposed for development. On the way of Ganj near Hanuman temple development can be done because there is a water gall which is very attractive.

If in Jahangir Mahal & sound light programme is organised then tourist can get entertainment in the evening.

Development of Phool Bagh can attract tourists.

Four types of roads had been proposed-

(1) Regional Road- This is available on Jhansi- Tikamgarh Road, This road is proposed 36 meter Ganj road is

also proposed near Babina national Road No. 26 Combine.

(2) Main Road-From Ram Raja Temple to Ganj Basti road and near Circuit house combining the bridges of Betwa river road is included.

(3) Link Road-This road is proposed by pass/present bypass. It is also proposed to link with Tikamgarh road.

(4) Cycle Road-To link with different monuments and places.

Railway Station-Orchha railway station is 4 Km. away from Orchha. It is on Jhansi-Manikpur Railway line.

Enlargement of railway line is necessary so that Orchha will be connected from many parts of Country.

Infrastructure

Water Supply-In year 2011 will return Y.M.G.D. water from average population and for tourists per person. In present time water supply by tubebell.

Exit of Dirty Water-There is no arrangement for this by this dirty water river is polluted as we can take the example of Orchha resort.

Electricity Supply-In present time Electricity supply is done by Madhya Pradesh Electric board or Ganj road situated sub center.

By increasing the power 4th time in transformer that will fulfill the requirement.

Present commercial area

Tikamgarh that shows as a commercial activities there will the as such activities which will be according to development planning act 1984.

On this road reconstruction or transfer will be based on following conditions-

a- From middle enlarge of roads we will have to leave the land.

b- For enlargement of road after leaving the land we have to leave the land 4.5 Meter land as setback.

- c- For Commercial purpose developed the part of land dept. will not be double from that road.
- d- Maximum build area in land part will not be more than 80%.
- e- Height of building will not be more than 7.5 meter.

For commercial purpose guidelines are as follows-

Minimum land/area	0.5 hector
Open Area	10%
Publicity and Semi Publicity	5%
Facilities	5%
Road	30%
Development of Part of Land	50% (max.)
Maximum Height of Building	7.5 Meter

Level of Town-

Bhatal Coverage Maximum	50%
Floor Ratio	2

Local Level-

Coverage	80%
Floor Ratio	1.5

Development of Corporate form-

Town Level-

One land build area	25% (max)
Floor Ratio	1.00 (max)

Local Level-

On Bhatal build area	40% (max)
Floor Ratio	0.60 (max)

For this accepted work

All entertainer use as Park, Playground, Stadium, Swimming Pool, Maila Ground, Entertainment Center, Auditorium.

For sensitive area the activities of development are as follows-

- a- Leaving the area for river will be according to rule 1984 M.P. Development.
- b- In any case dirty water will not mixed in river.
- c- The use of Septic Tank should be there.
- d- For Security of river and making water storage in a planned manner.

Process for gaining proposals of development planning

Madhya Pradesh land development rule 1984 for developing planning proposal, getting following process we have to do these steps-

- a- Application in the fixed criteria.
- b- Show the trace number in main trace of land in which this land belong and as the area of 200 mtr.
- c- Khasra & Khatoni.
- d- Only honour will be able to submit application.
- e- There should be attachment of registration of land and diversion of land.

Policies for implementing planning : aim

- a- Keeping in balance Natural Atmosphere.
- b- Protecting the monument which are culturely rich.

- c- Right use of land.
 - d- Availability of infrastructure and services.
 - e- Forest area and attached to this area doing right use of Atmosphere.
 - f- Protecting Betwa river.
 - g- Effective steps for stopping dirty water in the river.
 - h- Try to stop pollution in the river.
 - i- To stop loss of water by making stop Dam.
 - j- Nearest area of River making effecting Rules & Regulations.
 - k- Making water useful qualitatively.
 - l- Increasing the facilities of Tourist relative services.
- Land development policy*

Planning and Policies-

Planning process will be done in two steps (1) First step will be completed till 2005 and (2) Second step from 2006 to 2011.

Aim

- a- It will be decided that development work should not be stopped because of unavailability of land and not becoming infrastructure in a proper way.
- b- Doing full use of available land.
- c- Approach road should be available to the monument.
- d- Tourist activities should be increased.

Conclusion

Thus we can say that Orchha is a developing place and there are much more chances to be developed it systematically in such a way that its original and natural form unaffected. Now it has been developed the religion area means its development will be done according to keeping in mind religious feeling of people. so government should try this that there should be the well contribution of people of Orchha, it should take their suggestions also so that it may be developed in a advance way.

References

- A.J. Norval "The Tourism Industry", Issac Pitman of Sons, London, 1936
- A.K. Bhatia, "Tourism Development Principles and Practices", Sterling Publishers Pvt. Ltd., New Delhi, 1971
- Archeological department of Orchha.
- Express Travels and Tourism, Indian Express News Papers (Bombay) Ltd. Mumbai, Vol. 1 No. 18 Feb 2, 1998.